

FOUNDATION SURVEY

In 2010, Mary Kay conducted an independent survey of 1,000 women and found that 91% are not happy with their choice! With that in mind we at Mary Kay Cosmetics are on a mission to help Women of all ages find the Perfect Foundation for them in a fun and non threatening environment.

1. Are you totally happy with your current choice of foundation?

YES (brand? _____) NO

2. In the past, have you wasted perfectly good cash on the "search"? YES NO

3. If I told you that Mary Kay has a 90 DAY MONEY BACK GUARANTEE that allows you to keep swapping till we get it right, would you be willing to sit down and try it for FREE with no obligation? YES NO

4. We have many different types of foundation - which would you prefer to try:

Liquid Cream Powder
Great coverage Sheer Oil Free
Hydrating

5. Mary Kay has earned the title of "Best Selling" brand of skin care and colour cosmetics since 1996. If I were to give you the "Complete MK Experience" including Hand Treatment/ Skin Care/ Microdermabrasion/ Perfect Foundation Match & Make up Tips with no obligation, would you give me your honest opinion?

YES NO

6. Would you prefer to have your Experience -
By yourself With friends GNO

NAME: _____

ADDRESS: _____

PHONE/S: _____

BEST TIME TO CALL: _____

DO YOU WORK? NO __ F/TIME __ P/TIME __

Thank you for your time.

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